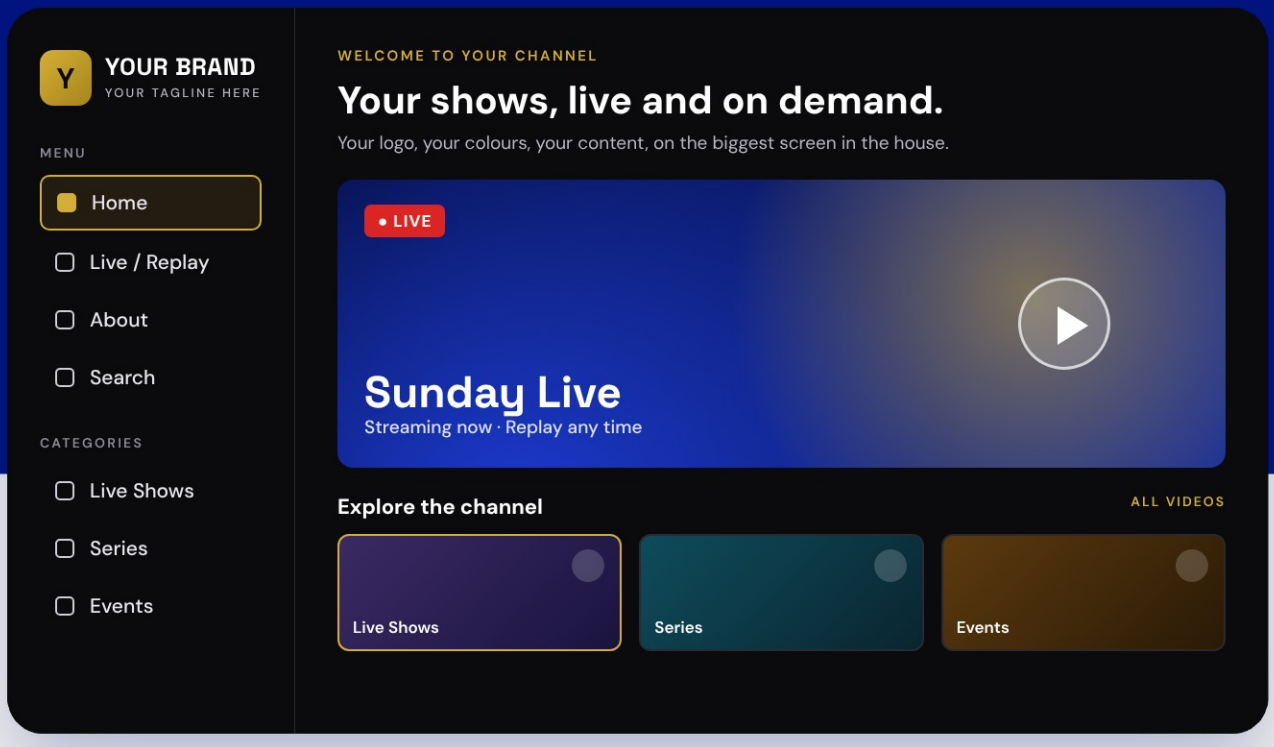
LAUNCH TV

CUSTOM-BRANDED TV CHANNELS

Your brand. On the big screen.

We build your own TV channel app on Roku, Apple TV and Amazon Fire TV, so your videos, live streams and brand live in the lounge room, not lost in a feed.



Example channel layout · your logo, colours and content

Roku

Apple TV

Amazon Fire TV

Google TV SOON

100M+	Live + VOD	Done for you
viewers you could potentially reach	live streams and on-demand libraries	designed, built, hosted and submitted

Australian-owned · Brisbane, QLD

launchtvchannels.com

How it works

01

Plan

We map your content, brand and audience into a channel format.

02

Build

We design, build and submit your branded app to the TV stores.

03

Launch

You go live with streams and on-demand video in every lounge room.

Simple, transparent pricing

One-time setup fee **+ $349/month** CDN hosting. AUD, ex GST. No long-term contracts.

ROKU

Roku Channel

$2,699

Built, branded and submitted to the Roku store

FIRE TV

Fire TV Channel

$2,699

4K & HDR, plus Alexa voice control

PREMIUM

Apple TV Channel

$3,699

Premium app design and a dedicated account manager

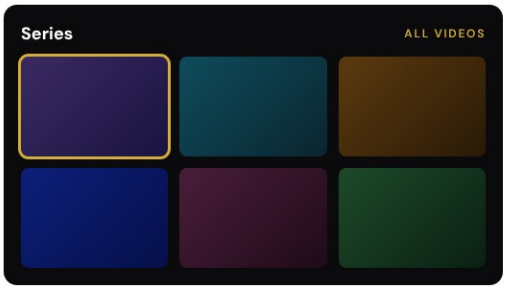
+ $2,499 add an iPhone & iPad (iOS) app

★ BEST VALUE

Extreme Launch

$7,999

Roku + Apple TV + Fire TV, with priority support



BUILT BY BROADCASTERS

More than an app builder

20+ years in broadcast and live streaming. Our sister brand Webcasting Livestream can film your services, events and shows, ready for your channel.

- Australian-owned
- Brisbane team
- We can film it too

A great fit for

- Businesses & brands
- Coaches & speakers
- Churches & charities
- Industry associations & groups
- Content producers & creators
- Event companies
- Gyms & wellness
- Marketing agencies



Let's put you on TV

Rob Roytel, Founder & Director · **0407 814 000**
support@launchtv.com.au · **launchtvchannels.com**

LAUNCH TV

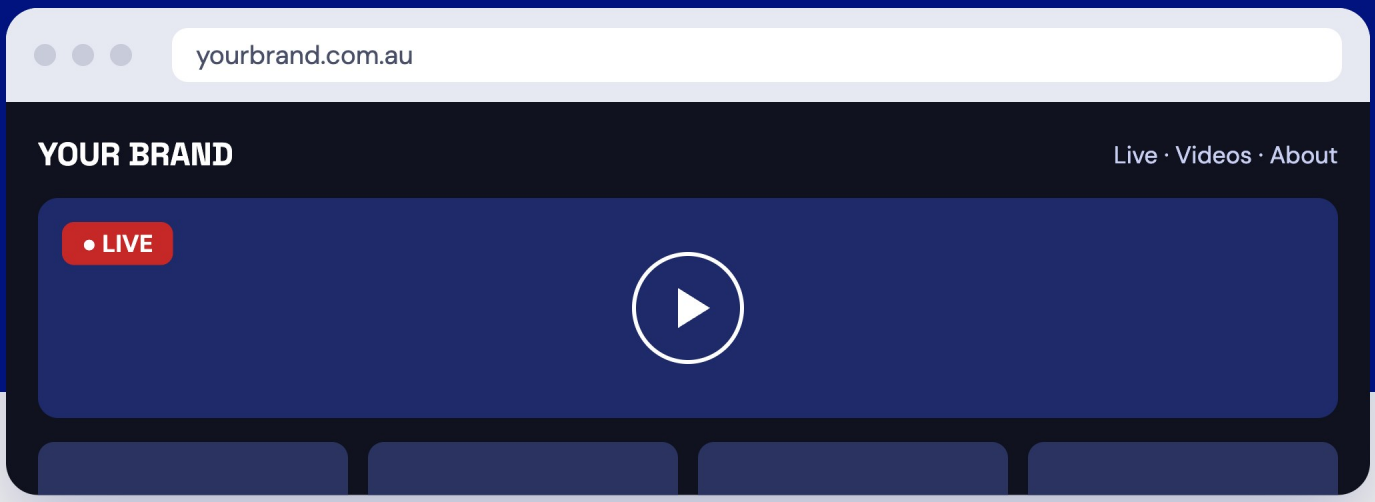
LAUNCH TV

NEW

NEW FROM LAUNCH TV

TV Streaming Website

Your own branded streaming website. Live and on-demand video under your name, on your web address, watchable on any device.



What's included

- Custom-branded website with your logo, colours and **your own domain name included**
- Live streaming, with recordings kept for replay
- On-demand video library sorted into categories
- Works on phones, tablets, computers and smart TV browsers
- Embed your stream on your existing website
- Hosted and supported by our Brisbane team

Coming in later releases

Electronic programme guide (EPG) · 24/7 playlist scheduling · Subscriptions · Pay-per-view

PRICING

$2,499 setup

+ $199/month hosting · AUD, plus GST

PAIR IT WITH A TV CHANNEL

Add Roku, Apple TV or Amazon Fire TV channels any time. Same videos, every screen.

Rob Roytel · **0407 814 000** · support@launchtv.com.au

launchtvchannels.com

LAUNCH TV

YOLOLIV

GO LIVE WITH LAUNCH TV

YoloBox Extreme

Now you can broadcast **LIVE** on your own channel to potentially millions of viewers on platforms like Roku TV, Apple TV or iOS devices, Amazon Fire TV and more.



11.2”
2.5K OLED touchscreen, 120Hz

8 HDMI
inputs, plus 2 assignable 4K outputs

10 hrs
battery life for all-day events

Why it suits a TV channel

- Stream to your Roku, Apple TV and Fire TV channel and to social at the same time
- ISO recording of every input, ready for your on-demand library
- MultiCam instant replay from 6 cameras at 1080p60
- Lower thirds, scoreboards, countdowns and titles built in
- Free NDI HX built in: up to 6 network camera inputs
- Supplied and supported by Launch TV, the Australian YoloLiv distributor

PROMO PRICE

$3,450 + GST

YoloBox Extreme · AUD

PAIR IT WITH YOUR CHANNEL

Go live on your Launch TV channel from day one, with setup help from our Brisbane team.

Rob Roytel · **0407 814 000** · support@launchtv.com.au

launchtvchannels.com